

KWLP Political Advertising Disclosure

As a radio station broadcasting under a commercial license issued January 5, 2016 by the Federal Communications Commission (F.C.C.), KWLP, 100.9 FM, Peach Springs, Arizona *must* comply with certain rules and regulations regarding political advertising during designated “political windows.” These rules vary regarding federal, state and local election campaigns and issues-focused political advertising. Political windows are 45 days prior to primary elections and 60 days prior to general elections. KWLP will be applying the F.C.C. rules regarding *local* elections to the upcoming Hualapai Tribal Council elections. These rules include “equal opportunity” to “reasonable access” for “legally qualified” candidates for the same office.

If you are a “legally qualified” candidate interested in advertising on the radio, you are entitled to review the station’s public file, including the political advertising request and run contents, and to information from the station regarding:

- Classes of spots and day parts generally sold
- General rotations sold by the station
- Sales practices such as “make goods,” discounts for packages, etc.,.
- Lowest available spot rate

If you request to purchase political advertising time, you will need to complete a requisite disclosure statement (N.A.B. #17, 18) that must be kept in the station’s public file for two years.

If you are otherwise interested and have any questions about the pertinent rules, please call the station manager at (928) 769-1110. KWLP’s policy and procedure handbook is also available to review on the station website at www.kwlpradio.com.